

Board of Directors
Michael W. Cropp, MD
President & CEO
Independent Health
Chair

Tom Rosenthal, MD
Professor & Chairman
Department of Family Medicine
University at Buffalo
President

Yvonne Minor-Ragan, PhD
Principal
Westminster Community Center
School #68
Vice President

Mary Lee Campbell-Wisley
Regional President
Univera Healthcare
Secretary

Daniel J. Scully
Chief Executive Officer
Buffalo Medical Group, PC
Treasurer

Matthew Bannister
Senior Vice President
American Hearth Association/
American Stroke Association

Donald K. Boswell
President & Chief Executive
Officer
WNED-TV Channel 17

Kevin Donovan
Assistant Director
United Auto Workers, Region 9

Stephen B. Edge, MD, FACS
Chair, Breast & Soft Tissue
Surgery
Roswell Park Cancer Institute

George I. Gellman
Chairman
The Benchmark Group

Richard D. Hague Jr.
Pastor
Mount Erie Baptist Church

Jay Pomerantz, MD
Senior Vice President &
Chief Medical Officer
HealthNow

Shelley Hirshberg
Executive Director

**P² Collaborative of WNY
2008 Annual Conference
September 24 – September 25, 2008
Buffalo, NY**

Creating a Healthy Community: Quality Through Innovation

Bronze Sponsorship

Pre-Conference Marketing Benefits

- Bronze Level Sponsor listing in all conference mailings and printed materials

Business First Insert Benefits

12 Page insert covering the P² Collaborative of WNY 2008 Annual Conference scheduled to run in Business First on September 5th, 2008. Insert also placed in conference bags given to all attendees at the conference.

- Sixteenth Page Ad in Business First P² Collaborative of WNY 2008 Annual Conference Insert **Promotional Value: \$657**
- Listing as a Bronze Level Sponsor
- Listing in Exhibitor Guide Page

Internet Marketing Benefits

- Listing as Bronze Level Sponsor on conference website

On-Site Conference Benefits

- One complimentary unmanned (6 ft) information table to spotlight your organizations literature and information within the “*Community Learners Café*.”
- One complimentary conference registration. **Value: \$175**
- One complimentary conference scholarship. **Value: \$175**
- Sponsor Ribbons to wear at the conference

Board of Directors
Michael W. Cropp, MD
President & CEO
Independent Health
Chair

Tom Rosenthal, MD
Professor & Chairman
Department of Family Medicine
University at Buffalo
President

Yvonne Minor-Ragan, PhD
Principal
Westminster Community Center
School #68
Vice President

Mary Lee Campbell-Wisley
Regional President
Univera Healthcare
Secretary

Daniel J. Scully
Chief Executive Officer
Buffalo Medical Group, PC
Treasurer

Matthew Bannister
Senior Vice President
American Hearth Association/
American Stroke Association

Donald K. Boswell
President & Chief Executive
Officer
WNED-TV Channel 17

Kevin Donovan
Assistant Director
United Auto Workers, Region 9

Stephen B. Edge, MD, FACS
Chair, Breast & Soft Tissue
Surgery
Roswell Park Cancer Institute

George I. Gellman
Chairman
The Benchmark Group

Richard D. Hague Jr.
Pastor
Mount Erie Baptist Church

Jay Pomerantz, MD
Senior Vice President &
Chief Medical Officer
HealthNow

Shelley Hirshberg
Executive Director

Post-Conference Marketing Benefits

- Listing as a Bronze Level Sponsor of the P² Collaborative of WNY 2008 Annual Conference included within (1) Post-Conference thank you / follow up ad in Business First

Promotional Value: \$3,000

Sponsorship Investment = \$1,500

Sponsorship Agreement

Yes, I would like to commit to this sponsorship opportunity!

Company Name: _____

Contact: _____ Title: _____

Address: _____ City: _____ St: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

Method of Payment: Invoice Check (Check # _____)

Signature: _____

Please make checks payable to: **P2 Collaborative of Western New York.**

Complete and Mail this agreement to: P2 Collaborative of Western New York,
6225 Sheridan Dr Ste 206, Williamsville, NY 14221 or Fax to: 716-299-2121

For more information about sponsorship contact: Tina Chaudhry - 716-903-8462 or
tina@inanyeventwny.com