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Shelley Hirshberg
Executive Director

**P² Collaborative of WNY
2008 Annual Conference
September 24 – September 25, 2008
Buffalo, NY**

Creating a Healthy Community: Quality Through Innovation

Gold Sponsorship

Pre-Conference Marketing Benefits

- Gold Level Sponsor listing in all conference mailings and printed materials
 - Recognition as a Gold Level Sponsor of the P² Collaborative of WNY 2008 Annual Conference on (4) Pre-Conference ads in Business First
- Promotional Value: \$12,000**

Business First Benefits

12 Page insert covering the P² Collaborative of WNY 2008 Annual Conference scheduled to run in Business First on September 5th, 2008. Insert also placed in conference bags given to all attendees at the conference.

- Half Page Ad in Business First P² Collaborative of WNY 2008 Annual Conference Insert
- Promotional Value: \$2,927**
- Logo recognition as a Gold Level Sponsor
 - Detailed Listing in Exhibitor Guide Page

Internet Marketing Benefits

- Logo and link to corporate website on conference website

On-Site Conference Benefits

- One complimentary unmanned (6 ft) information table to spotlight your organizations literature and information within the “*Community Learners Café*.”
- Five complimentary conference registrations. **Value: \$875**
- Five complimentary conference scholarships. **Value: \$875**
- Verbal recognition as a Gold Level Sponsor at the Welcome Session
- Sponsor Ribbons to wear at the conference

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As a Gold Level Sponsor you will enjoy logo inclusion on the Official P² Collaborative of WNY 2008 Annual Conference "Gym Bag" given to each attendee at the conference.

Post-Conference Marketing Benefits

- Logo recognition as Gold Sponsor of the P² Collaborative of WNY 2008 Annual Conference included within (1) Post-Conference thank you / follow up ad in Business First

Promotional Value: \$3,000

Sponsorship Investment = \$10,000

Sponsorship Agreement

Yes, I would like to commit to this sponsorship opportunity!

Company Name: _____

Contact: _____ Title: _____

Address: _____ City: _____ St: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

Method of Payment: Invoice Check (Check # _____)

Signature: _____

Please make checks payable to: **P2 Collaborative of Western New York.**

Complete and Mail this agreement to: P2 Collaborative of Western New York,
6225 Sheridan Dr Ste 206, Williamsville, NY 14221 or Fax to: 716-299-2121

For more information about sponsorship contact: Tina Chaudhry - 716-903-8462 or
tina@inanyeventwny.com