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Executive Director

**P² Collaborative of WNY
2008 Annual Conference
September 24 – September 25, 2008
Buffalo, NY**

Creating a Healthy Community: Quality Through Innovation

Silver Sponsorship

Pre-Conference Marketing Benefits

- Silver Level Sponsor listing in all conference mailings and printed materials
 - Recognition as a Silver Level Sponsor of the P² Collaborative of WNY 2008 Annual Conference on (4) Pre-Conference ads in Business First
- Promotional Value: \$12,000**

Business First Insert Benefits

12 Page insert covering the P² Collaborative of WNY 2008 Annual Conference scheduled to run in Business First on September 5th, 2008. Insert also placed in conference bags given to all attendees at the conference

- Quarter Page Ad in Business First P² Collaborative of WNY 2008 Annual Conference Insert

Promotional Value: \$1,853

- Logo recognition as a Silver Level Sponsor
- Detailed Listing in Exhibitor Guide Page

Internet Marketing Benefits

- Logo and link to corporate website on conference website

On-Site Conference Benefits

- One complimentary unmanned (6 ft) information table to spotlight your organizations literature and information within the “*Community Learners Café.*”
- Three complimentary conference registrations. **Value: \$525**
- Three complimentary conference scholarships: **Value: \$525**
- Verbal recognition as a Silver Level Sponsor at the Welcome Session
- Sponsor Ribbons to wear at the conference

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As a Silver Level Sponsor you will also be spotlighted as a "Session Sponsor" which will include additional unique benefits

Post-Conference Marketing Benefits

- Logo recognition as Silver Level Sponsor of the P² Collaborative of WNY 2008 Annual Conference included within (1) Post-Conference thank you / follow up ad in Business First
Promotional Value: \$3,000

Sponsorship Investment = \$5,000

Sponsorship Agreement

Yes, I would like to commit to this sponsorship opportunity!

Company Name: _____

Contact: _____ Title: _____

Address: _____ City: _____ St: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

Method of Payment: Invoice Check (Check # _____)

Signature: _____

Please make checks payable to: **P2 Collaborative of Western New York.**

Complete and Mail this agreement to: P2 Collaborative of Western New York,
6225 Sheridan Dr Ste 206, Williamsville, NY 14221 or Fax to: 716-299-2121

For more information about sponsorship contact: Tina Chaudhry - 716-903-8462 or
tina@inanyeventwny.com